



Internet Essentials: 10 Years, 10 Million Americans Reached

Over the next 10 years, Comcast is committing \$1 billion to reach 50 million people from low-income families with the tools and resources they need to succeed in a digital world. We will do this by connecting people to the Internet at home, equipping safe spaces with free WiFi and working with thousands of nonprofit community organizations, city leaders, and business partners to create opportunities, particularly in media, arts, technology, and entrepreneurship.

OUR PROGRESS & COMMITMENTS

10M
PEOPLE

In 10 years, Comcast has connected over 10 million people from low-income families to low-cost, high-speed Internet at home.

150k
LAPTOPS

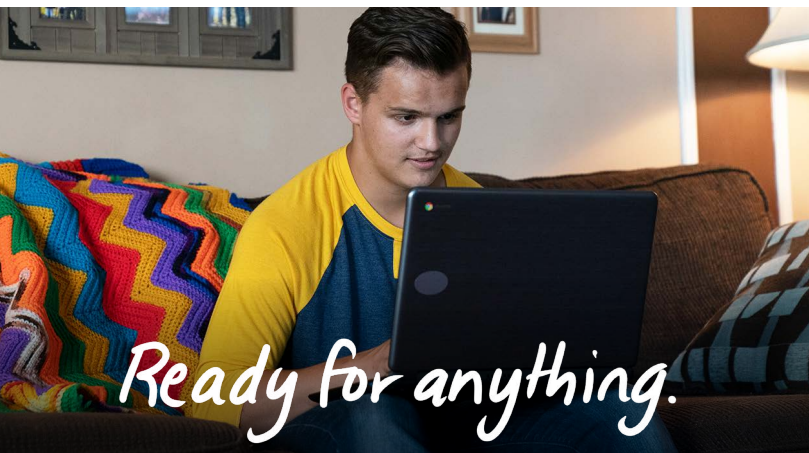
Comcast has provided low-income Americans with 150,000 free or affordable subsidized computers since 2011.

\$1B

Comcast is committing \$1 billion over the next 10 years to help further close the digital divide.

50M
AMERICANS

These new commitments will reach as many as 50 million Americans over the next 10 years.



CUSTOMER SPOTLIGHT

Dale learned about Internet Essentials from the Ed Snider Youth Hockey Foundation in Philadelphia while he was still in high school. When he and his family connected, the service benefited both Dale and his five brothers and sisters. Dale is now starting his sophomore year at Kutztown University of Pennsylvania.

PROGRAM ELIGIBILITY

Now available to low-income households eligible for public assistance programs such as the National School Lunch Program, housing assistance, Medicaid, SNAP, SSI and others. Additionally, households must live in Comcast's service area, not have subscribed to Comcast Internet within the last 90 days, and not have outstanding debt to Comcast that is less than one year old.*

**Households with outstanding debt may still be eligible if approved by 6/30/21.*

OUR IMPACT

90%+

of parents surveyed say the service has a positive impact on their child's grades*

76%

of customers feel their service has already helped someone in the household locate or obtain employment*

88%

of customers say the service has helped them remain connected to healthcare during COVID-19*

7M+

views in 2020 of WGBH PBS KIDS "Search It Up", 2021 winner of NETA's Annual Public Media Awards for Best Short Form

*Comcast Annual Internet Essentials Customer Survey and internal application data



As we continue to deal with the COVID-19 pandemic, Americans are relying on the Internet to help them stay connected to work, school, loved ones, healthcare, government resources, and new service delivery innovations. In response to the crisis, Comcast has launched several new initiatives through Internet Essentials to rapidly meet the needs of our communities during such a challenging time.

RECENT INITIATIVES

Partnership Program

The Internet Essentials Partnership Program (IEPP) is designed to help accelerate Internet adoption at a critical time. The program provides the opportunity for school districts and other organizations to fund and quickly connect students and families to broadband access.



Digital Literacy Training & Curriculum

Beyond connectivity, we work with tens of thousands of partners across the country, including nonprofits and city leaders, to provide digital skills training to young people and to upskilling adults with the aim of improving their economic mobility.

Lift Zones

Comcast is partnering with nonprofit partners and city leaders to create safe spaces for students and families to connect and learn, creating more than 1,000 "Lift Zones" in community centers to provide Internet connectivity and a safe place for students and families to get online.



"It's better than the old Internet. Now I can join the meetings, and it never kicks me out anymore."

—Johan, age 9 in 4th grade

Visit InternetEssentials.com or call 1-855-846-8376 to learn more.

