

dark patterns and
design policy

how does design impact
policy?

dark patterns

WE NEED YOUR CONSENT

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I ACCEPT

YES
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Design can be an
equalizing action that
distills code and policy
into understandable
interfaces



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Includes targeted harassment

It directs hate against a protected category (e.g., race, religion, gender, orientation, disability)

Threatening violence or physical harm

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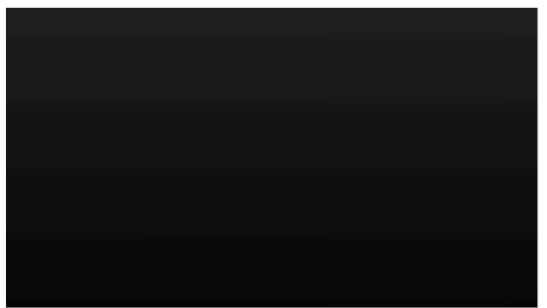
why do we need
something like
design policy?

GDPR

GDPR

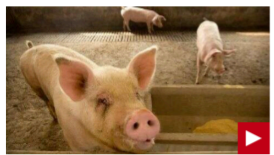
 *has been radically
misinterpreted* 

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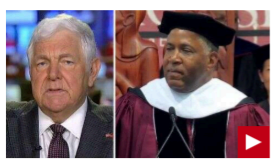


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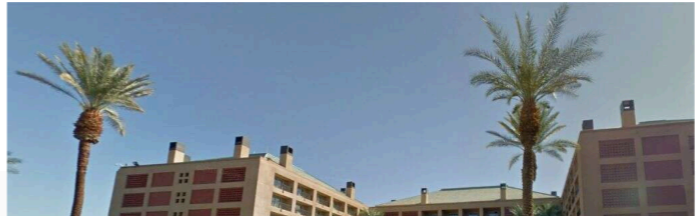


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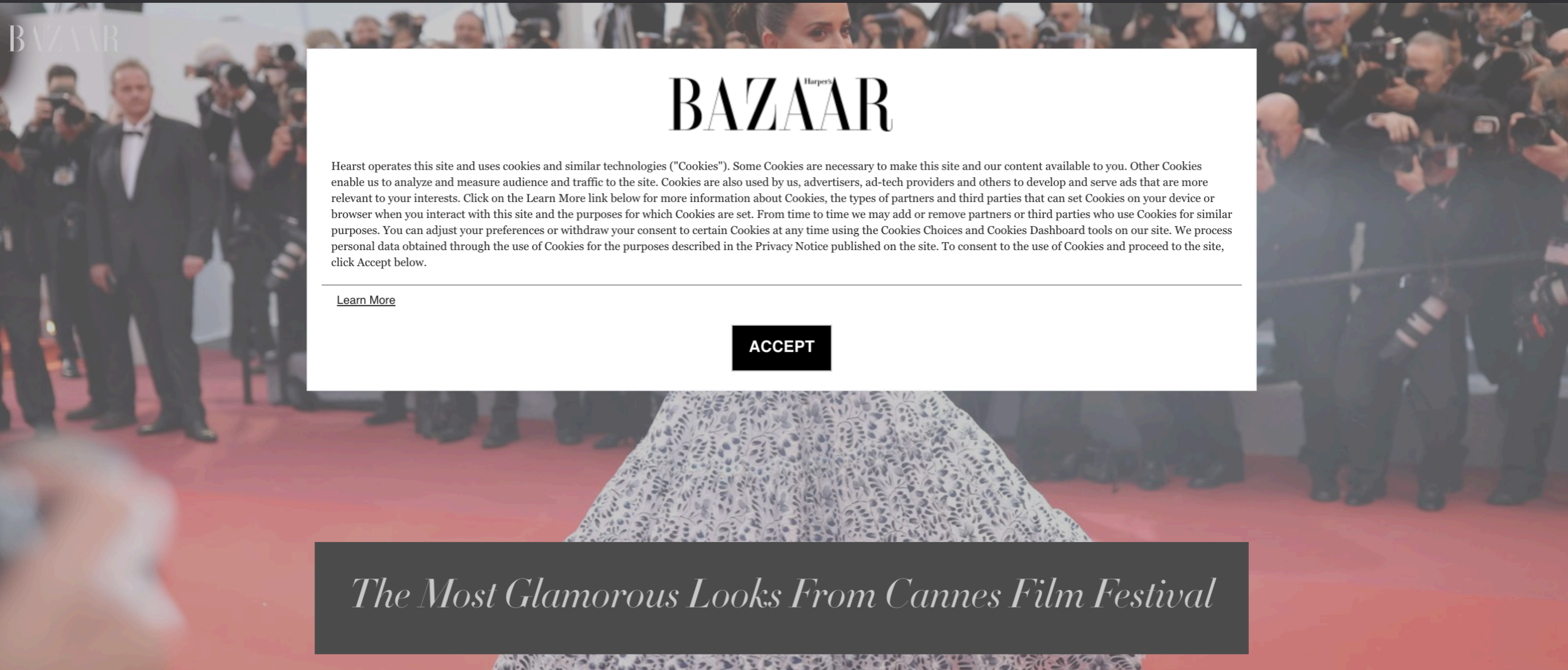


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GDPR

implemented correctly



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tech needs structure.
users need agency.

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we need to incorporate design
findings into policy, dark
patterns in particular

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<p>Unlimited bandwidth in the Vimeo player</p>	<p>Unlimited bandwidth in the Vimeo player</p>	<p>Unlimited bandwidth in the Vimeo player</p>	<p>Unlimited bandwidth in the Vimeo player</p>
<p>Priority video conversion</p>	<p>Priority video conversion</p>	<p>Priority video conversion</p>	<p>Priority video conversion</p>
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<p>Advanced stats Dashboard Custom reports and filters</p>	<p>PRO stats Dashboard Custom reports and filters Engagement and duration graphs</p>	<p>Business stats Dashboard Custom reports and filters Engagement and duration graphs Google Analytics integration</p>	<p>Business stats Dashboard Custom reports and filters Engagement and duration graphs Google Analytics integration</p>
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