



Join Startup Summer 2020 (from a distance!)

In response to the COVID-19 crisis, Startup Summer 2020 will shift its programming to virtual platforms and is now officially open to:

- Students with an internship in an emerging tech company in Colorado;
- University students from all disciplines, interested in entrepreneurship, who do not have a summer internship position;
- Those who do not have a summer internship secured or have had their internship offer rescinded.

Over the past decade, Silicon Flatirons' Startup Summer program has built a reputation as a terrific way to enhance summer experiences for both students and companies in Boulder, Denver, and the Colorado Front Range. Although some companies might not be able to run a full program this year given the current health crisis, all students are welcome and encouraged to join.

Startup Summer will still immerse its participants into Colorado's entrepreneurial ecosystem. The program will continue to introduce students to many of Colorado's entrepreneurial leaders and will provide a platform for them to join others to build a company and compete to win cash prizes. The only difference this year is it will all be accomplished remotely via virtual platforms!

Undergraduate students with a demonstrated interest in entrepreneurship are encouraged to apply. Accepted students will be guided through the startup ideation and creation process, build their own venture, and compete in an end-of-summer pitch contest with cash prizes. This is a program that won't be forgotten!

Applying is a Competitive Process

- A maximum of 40 participants will be accepted into 2020 program so apply now!
- Applicants will be notified of their status **no later than May 3rd**
- Programming begins **Tuesday, June 2nd** and concludes on **Tuesday, August 4th**
- Pending official approval, the program will conclude with in-person meetings or an end of summer event in the Boulder/Denver area

Eligibility and Participation Requirements

- Applicants must be a current undergraduate student or a recent graduate
- Participants must attend and actively participate in weekly virtual meetings on Tuesdays from 5:00pm - 7:00pm from June 2nd through August 4th
- Pending official approval, the program will conclude with in-person meetings or an end of summer event in the Boulder/Denver area
- Participants must join teams to build a startup offering a new product or service

To Apply

- Complete the [online application](#) by **April 17th**

Using the Online Application, Applicants must provide:

- Demographic information
- Resume
- Statement of Interest in Entrepreneurship

Questions? Contact Sara.Schnittgrund@colorado.edu



The Caruso Foundation



Thanks to Startup Summer 2020 Supporters

Join Startup Summer + Maximize Your Summer Experience

Meet and learn from successful entrepreneurs. Build a company in 10 weeks. Compete for thousands in cash prizes. Grow your startup network.



What is it?

Undergraduate students and/or recent grads come together once a week for entrepreneurial programming led by successful Colorado founders and C-level execs. You'll be guided through the startup ideation and creation process, build your own venture, and compete in an end-of-summer pitch contest with cash prizes. This is a program that won't be forgotten!

Why join?

- Exclusive opportunity to meet and learn from Colorado's top entrepreneurs.
- Low-commitment way to build your peer network, have a fun summer, and win cash prizes.
- Walk away understanding how to build a company and sell yourself in your own career.

Who + Where + When

- Participation is open to undergrad and recent grads who have an interest in entrepreneurship.
- Students with a passion for startups and a desire to learn about the entrepreneurial ecosystem are encouraged to apply.
- Program runs June 2 - August 4; weekly sessions are held in Boulder and Denver.

Questions before signing up?

Contact Sara at

sara.schnittgrund@colorado.edu

Join Startup Summer 2020

bit.ly/StartupSummer2020-Application

STARTUP SUMMER SCHEDULE

Tuesday, 6/2, Kickoff!

Tuesday, 6/9, Brainstorming 101 (How to find an idea worth doing!)

Tuesday, 6/16, Watch 1 - Minute Pitches + Team Assembly

Tuesday, 6/23, Customer Discovery + Value Proposition

Tuesday, 6/30, Pitching 101 + Founders' Agreements and Legal

Tuesday, 7/14, Prototyping 101

Tuesday, 7/21, Financials 101

Tuesday, 7/28, Venture Capital + Accelerators

Tuesday, 8/4, Pitch Night!

Thank you to our Supporters:



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