



2015 - 2016 Event Lineup





Fall 2015 Letter from the Executive Director - The Year Ahead



The changing technology landscape creates enormous opportunities and challenges for policymakers and entrepreneurs. Across academia, government, and industry, Silicon Flatirons plays a unique role in supporting and analyzing these changes through thought leadership, hands-on engagement, and developing the next generation of talented “T-shaped” professionals—that is, those who are trained across multiple disciplines.

For the year ahead and beyond, I am excited by what Silicon Flatirons has on the agenda. On the innovation front, we will examine the topic broadly at our [November 6th conference](#) and take deep dives into energy and health care at later [events](#). On our technology policy track, we will examine broadband policy, spectrum policy, the industry structure of the digital broadband ecosystem, and copyright policy. We will also continue to propel entrepreneurship on campus and in the community through the New Venture Challenge, a new Global Entrepreneurs in Residence program, Startup Colorado, and the Blackstone Entrepreneurs Network all being supported by Silicon

Flatirons’ [Entrepreneurship Initiative](#).

To support our growth, Silicon Flatirons has added to our talented team. Working with Anna Noschese, who is now our Managing Director, we recently added Kelly Brown as our new Marketing Director (to spearhead our marketing and outreach efforts) and Sara Schnittgrund as our new Director of Student and Alumni Programs (to manage our summer internship programs, student initiatives, and alumni engagement). We also have two new Fellows joining the team, Brad Revare, who is the new Executive Director for Startup Colorado, and Andy Marchant, who is the new Executive Director of the New Venture Challenge and who will oversee the Global Entrepreneurs in Residence program.

For me personally, this will be an important year, as I will return to the faculty after my term as Dean ends in June 2016; after that transition, I will continue to lead Silicon Flatirons, spearhead our campus entrepreneurship initiative, and devote more time to teaching and scholarship (the details on my transition are [here](#)).

As you review our plans for the year ahead, please feel free to suggest ways that we can elevate our mission to provide policy leadership, prepare students, and catalyze entrepreneurship. We welcome your thoughts, engagement, questions, and concerns over the year ahead and beyond.

Cheers,

Phil Weiser
Executive Director
Silicon Flatirons Center



Broadband Conference: Closing the Digital Divide

September 17th, 2015; 1:00 - 6:30 PM

University of Colorado Law School, Wittemyer Courtroom ~ CLE: Credit Applied For

In this annual conference, panelists will examine the FCC's ongoing efforts to reform universal service as well as compare that effort to efforts elsewhere in the world. We will examine access to internet for low-income Americans and access to broadband technology for those living in rural and Tribal lands, as well as the state of broadband access internationally, particularly in developing nations. A closing dialogue on putting infrastructure in perspective will capture the overall theme of the conference.



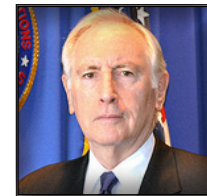
Patty Limerick

Faculty Director & Chair of the Board
Center of the American West
University of Colorado



Nicol Turner-Lee

Vice President and Chief Research & Policy Officer
Multicultural Media, Telecom and Internet Council



Phil Verveer

Senior Counsel to the Chairman
Federal Communications Commission

Spectrum Initiative Conference: Risk Assessment in Spectrum Policy

October 23rd, 2015; 1:00 - 7:15 PM

University of Colorado Law School, Wittemyer Courtroom ~ CLE: Credit Applied For

This conference will explore risk assessment in spectrum policy, specifically looking at what lessons spectrum managers, especially regulators like the FCC and NTIA, can learn from the use of quantitative risk analysis in other regulated industries. We will also map out how risk-informed interference analysis should and could be used in spectrum policy going forward.



Paul Fischbeck

Professor, Social and Decision
Sciences, Engineering and Public
Policy, Carnegie Mellon University



Julius Knapp
Chief

Office of Engineering and Technology,
Federal Communications Commission



Jessica Rosenworcel
Commissioner

Federal Communications Commission



Entrepreneurship Initiative Conference: Understanding The Informal Organization of Innovation

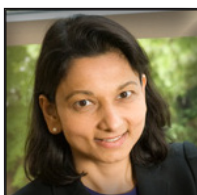
November 6th, 2015; 1:00 - 7:00 PM

University of Colorado Law School, Wittemyer Courtroom ~ CLE: Credit Applied For

The organization of innovation, appropriately enough, is dynamic and changing. While still occurring in traditional settings, such as within corporations or startup garages, innovation in many cases is becoming more informal. In this conference, we will explore reliance upon outside volunteers who contribute to innovative outcomes within for-profit environments, often expressed as “give before you get” or #givefirst. In such settings, volunteers offer expertise and help without direct compensation and in the absence of formal agreement.



Nicole Glaros
Partner and Chief Product Officer
Techstars



Arti Rai
Elvin R. Latty Professor of Law and Co-Director
Duke Law Center for Innovation Policy
Duke University



Nathan Seidle
Founder and Chief Executive Officer
SparkFun

Energy Innovation Initiative Conference: Future Grid

January 14th, 2016; 1:00 - 7:00 PM

University of Colorado Law School, Wittemyer Courtroom ~ CLE: Credit Applied For

Modernizing the electric grid, which has continued to operate in its current form for over a century, remains an unfinished project. Ongoing initiatives encourage investments in technology, adoption of interoperable standards, standardized sharing of data, and grid security management. In this conference, we will evaluate the progress of these modernization efforts and what the grid of the future will look like. Discussions will examine grid-modernization efforts, greater use of distributed resources, and data issues, including privacy and security concerns as well as data analytics opportunities.



Tony Clark
Commissioner
Federal Energy Regulatory Commission



Ann McCabe
Commissioner
Illinois Commerce Commission



Adrian Tuck
Chief Executive Officer
Tendril



The Digital Broadband Migration Conference: The Evolving Industry Structure of the Digital Broadband Landscape

January 31st - February 1st, 2016

University of Colorado Law School, Wittemyer Courtroom ~ CLE: Credit Applied For

The digital broadband industries continue to evolve, with the threat of disruptive innovation and concerns with market power both lingering in the minds of policymakers. In this conference, Silicon Flatirons will bring together leaders from government, academia, and industry to evaluate how effective regulatory oversight, antitrust law, and intellectual property policy are in regulating industry structure and what policy reforms are appropriate for the ever-changing digital broadband environment.



Bill Baer

Assistant Attorney General
Antitrust Division, US Department of Justice



Tom Wheeler

Chairman
Federal Communications Commission



Diane Wood

Chief Judge
U.S. Court of Appeals for the Seventh Circuit

Content Initiative Conference: Innovation and Incentives in the Creative Arts

March 3rd, 2016; 1:00 - 7:00 PM

University of Colorado Law School, Wittemyer Courtroom ~ CLE: Credit Applied For

Copyright law must address which incentives are necessary to motivate creative innovation in economic terms as well as other, non-economic considerations, including protecting the rights of users in some cases, and that of encouraging investors in others. This conference will examine the question of innovation and incentives in the creative arts through three lenses: the perspective of the artists, the perspective of the creative industries, and the academic literature on how the various incentives work in practice.



Kristelia Garcia

Associate Professor of Law
University of Colorado Law School



Mark Lemley

William H. Neukom Professor of Law
Stanford Law School



Pam Samuelson

Richard M. Sherman Distinguished Professor of
Law; Professor of School Information; Co-Director,
Berkeley Center for Law & Technology



Health Care Innovation Conference

March 30th, 2016; 2:30 - 7:00 PM

Anschutz Medical Campus ~ CLE: Credit Applied For

The policy, technological, and economic forces transforming health care are creating new opportunities for innovators and incumbent providers alike. From emerging personalized medicine based on genetics, to patients gaining access to their health care information, to the growing need for providers to serve patients in an accountable manner—transformation is driving new models of care. In this conference, a leading group of academics, policymakers, entrepreneurs, and hospital executives will discuss these issues and examine the state of health care innovation.



Anesh Chopra

Co-Founder and Executive Vice President
Hunch Analytics



Don Elliman

Chancellor
University of Colorado Anschutz Medical Campus



Larry Gold

Chairman and Founder
SomaLogic





Entrepreneurs Unplugged Series



Larissa Herda, Former Chief Executive Officer and President, tw telecom inc.
September 3rd, 2015; 5:30 - 7:00 PM
University of Colorado Law School, Wittemyer Courtroom
CLE: 2 General Credits Approved

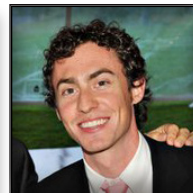


Dave DuPont, Chief Executive Officer, TeamSnap
November 18th, 2015; 5:30 - 7:00 PM
University of Colorado, ATLAS, Room 100



Dan Caruso, President and Chief Executive Officer, Zayo Group
February 18th, 2016; 5:30 - 7:00 PM
University of Colorado Law School, Wittemyer Courtroom

Crash Course Series

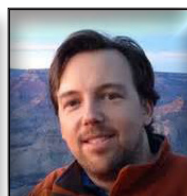


How to Pitch to Angel Investors with David Cohen and Natty Zola
August 26th, 2015
5:30 - 7:00 PM

University of Colorado Law School, Wittemyer Courtroom



Boulder Startup History Featuring Brad Feld and Others
October 29th, 2015; 5:30 - 7:00 PM
University of Colorado Law School, Wittemyer Courtroom



Complexity Science for Startups with Sam Arbesman and Zach Nies
January 12th, 2016
5:30 - 7:00 PM

University of Colorado Law School, Room 204

CU New Venture Challenge

New Venture Challenge: Kickoff

September 24th, 2015; 5:30 PM
University of Colorado Law School, Wittemyer Courtroom

New Venture Challenge: Pitch Night

October 7th, 2015; 5:30 PM
University of Colorado Law School, Wittemyer Courtroom

New Venture Challenge: Finals

April 7th, 2016; 5:30 PM
University of Colorado Law School, Wittemyer Courtroom



Mergers and Acquisitions for Startups: Starting with an End in Mind with Jim Lejeal, Chief Financial Officer, Rally Software

April 13th, 2016; 5:30 - 7:00 PM
University of Colorado Law School,

Room 301



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University of Colorado
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Boulder Economic Council/Boulder
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Dave Mangum
David Cohen
Jane Salance
Kaleb Sieh
Mobile Pulse, Inc.
Pete Sheinbaum
PivotDesk
Sympoz

Angels

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Data Law Group, LLC
Elizabeth Kraus
John & Kate Ives
Kevin McGuire
Marshall Custer
Monisha Merchant
Quick Left Inc.
Rubicon Law Group, LTD
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