

**Transparency Works Both Ways:
How Government 3.0 Technologies Can Reshape Democracy**

Silicon Flatirons Center Series on Entrepreneurship, Innovation, and Public Policy

**June 5, 1:30-4:00
Wolf Law Building Colloquium Room**

Topics for discussion and suggested readings:

1. How can interactive, internet-based communication “Government 3.0” make relevant information available to the public and increase transparency?
 - a. How should we balance accessibility of data in open, machine-readable form with accessibility to users with limited technological expertise?
 - i. David Robinson, et al. “[Government Data and the Invisible Hand](#).” (Instead of creating their own websites, government should provide accurate and re-useable raw information so that private innovators can organize and present the data in ways most useful to the public.)
 - ii. Jerry Brito. “[Crowdsourcing Government Transparency](#).” (Current data is difficult to access or use. By providing data in a structured format, 3rd parties can and have stepped in to make the information available and flexible. Recommendations on providing open, structured, searchable data. Where the government fails, 3rd parties will step in.)
 - iii. “[Open Up Government Data](#).” Wired Magazine. (Requests feedback from public users to determine how best to “open up” government data. Provides suggested focus points when making data publicly available.)
2. How should government re-think its projects and responsibilities using 3.0 to create operational efficiency?
 - a. How can Government 3.0 transform the provision of government services?
 - i. Daniel Castro and Robert Atkinson, “[The Next Wave of E-Government](#),” StateTech (The next wave of e-government will allow governments and citizens to better use government data. Examples include transmitting parking availability, correlating crime statistics, and aggregating data on Katrina survivors.).
 - ii. Fred Wilson, “[Use the Public Channel for Better Customer Service](#),” A VC, May 5, 2009 (The Public Channel (for example creating a Twitter analog to New York’s 311 service) can revolutionize the way public services are provided.).
 - iii. Business 3.0 Blog, “[Obama’s Transparent and Connected Government](#),” Jan. 6, 2009 (Government 3.0 should focus on improving delivery of government services as much as improving citizen input in the legislative process.).

