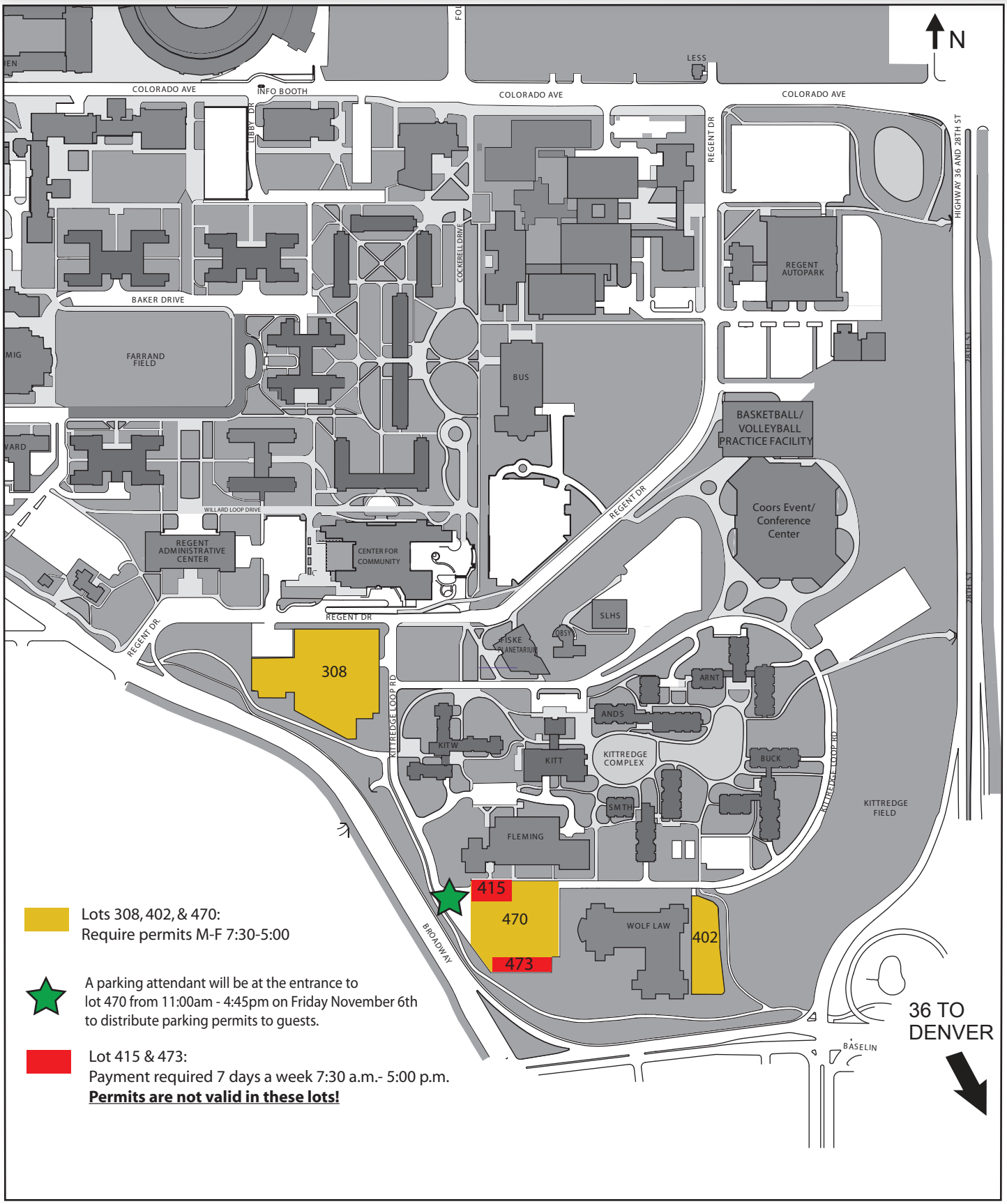November 6, 2015 - Conference:Understanding the Informal Organization of Innovation