

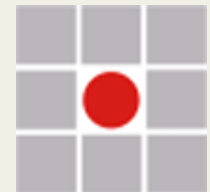
Rhetoric and Reality

Can Content Companies and Copyright Reformers Find Common Ground?

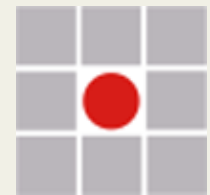
Gigi B. Sohn, President, Public Knowledge



“Apart from the self-parodying sexist tirade in which William Patry denounced DRM as a Stalinist, Fascist chastity-belt-on-someone-else’s wife, we really haven't seen much DRM doom-mongering lately. On the other hand, many former DRM-doom-mongers merely shifted to mongering other forms of allegedly impending Internet doom.” *Thomas Sydnor, Progress & Freedom Foundation*



“[Urging the Government to deter ‘unlawful activity such as copyright infringement and child pornography’ is] really an incredibly cynical, exploitative and disgusting move by the recording industry [.]” *Mike Masnick, Tech Dirt*



“The creative community organizations have been dismayed to see some groups allow themselves to become **professional apologists for online theft**. Such groups seem to reflexively label every step taken by copyright owners against online theft as a mortal threat to the Internet; continually predict dire outcomes if the arguments of copyright owners and creators prevail; support enforcement strategies in the abstract, only to attack them as soon as they are deployed; stoutly defend technologies that are widely used to steal copyrighted materials, while attacking technologies that could be used to defend copyright; predictably oppose virtually all proposals for better or more efficient copyright law enforcement; and sometimes even encourage intermediaries to follow a path of ‘plausible deniability,’ instead of constructive cooperation, about online copyright theft.” *MPAA, comments on Dep’t of Commerce Inquiry on Copyright Policy, Creativity, and Innovation in the Internet Economy at p. 17 (specifically naming Fred von Lohmann, Gigi B. Sohn, Gary Shapiro, among others)*



“Facts don’t matter to an industry which consistently overstates the cost of online infringement, ignores empirical evidence of the benefits of downloading, and refuses to reveal the data on which their ‘evidence’ is based.” *Gigi B. Sohn, Public Knowledge*



The thing I love about Boulder is that
at 10,000 feet, everything Gigi Sohn
says makes sense. *Preston Padden,*
The Walt Disney Company



Disagree

- Scope, length & formalities
- How much \$ is enough?
- Original v. copy
- Calibrating enforcement:
who and how?



Agree

- Balance is fundamental
- Finding rights holders should be easy
- Creators should be compensated
- Copyright infringement is wrong legally & morally
- Public education needed



Possible Collaborations

- 21st Century Copyright Registry
 - Orphan Works Legislation
- DMCA Takedown Notice Generator
- Digital Music Licensing Pilots



“Can’t we all just get along?”
Rodney King

